



Title: **Public Relations Specialist Intern**  
Salary: Unpaid Internship

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#### **Important**

**\*\*\*\*At Bargains Group we are all about finding awesome people, and the job that works best for both the student, and the company. So don't be shy – tell us what you got! These are guidelines for the position we are looking for, but they are not engrained in stone. You will find yourself discovering new talents you never knew you had! This is not your average coffee fetching internship. Serious applicants only.\*\*\*\***

#### **Who we are:**

"We are an award winning, fast paced, entrepreneurial company, which has been constantly growing for 25 years. The Bargains Group is a discount wholesaler that provides retailers, companies, consumers, organizations and non-profits with high-quality merchandise at bargain prices. We love to find new people to join our team who we can train, mentor, 'Bargainize' and give them a chance to show us what they've got. A perfect fit for our unique, refreshing culture would be one who is a 'real' people person, who loves helping people and is passionate about saving everyone money. Our entire team is committed to our charity work with over 1,000 different organizations in need. We work hard, we have fun, and we respect each other, without politics." Jody Steinhauer, President and Founder

#### **Who You Are:**

You have an entrepreneurial spirit and love working in a fast paced family or small business environment with no politics. You are professional and results driven, yet light-hearted and fun. You exceed people's expectations on a regular basis and seek continual improvement. You like making a difference; you like being a part of a "real team" and you appreciate how time flies when you are having fun.

As the **Public Relations Specialist Intern**, you will:

- ✓ Bring HIGH energy fun to a great team!
- ✓ Be mentored by awesome successful people including the Founder, a Top 40 under 40 and Canadian Women Entrepreneur of the Year award winner!!
- ✓ Create press releases and various communications on behalf of The Bargains Group and Founder Jody Steinhauer.
- ✓ Grow existing media relationships and build new connections to distribute communication materials.
- ✓ Assist with social media monitoring and content creation.
- ✓ As a part of the Bargains Group volunteer team, create and distribute press releases for the Engage and Change charity initiative, Project Winter Survival.
- ✓ Evaluate and provide critical feedback to enhance The Bargains Group's existing policies and procedures.

If you think this internship is for you, email your resume and cover letter to [info@bargainsgroup.com](mailto:info@bargainsgroup.com). While we thank all candidates for their interest, only those individuals selected for an interview will be contacted.