



## 5th Annual Inspiring Women Event

*Live a Life with Passion and Purpose*

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### Jody Steinhauer



Known as Canada's Queen of Bargains, Jody Steinhauer is the President and Chief Bargain Officer of The Bargains Group. Jody started her company with only a \$1,000 investment, and with her innovation and business savvy, grew the business into a multi million dollar corporation. The Bargain Group is Canada's largest discount wholesaler, providing business, retail stores and non-for profit organizations with clothing, promotional items and other products at discounted prices.

Jody has received numerous high profile awards for her leadership and business innovation including Canadian Woman Entrepreneur of the Year in the Innovation category, and is also recognized for her dedication to humanitarian causes. Jody is the founder and organizer of Project Winter Survival and Project Water, which assist the homeless in Toronto with water and survival kits.

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