



The Bargains Group Ltd
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Title: Marketing – Database Management Intern
Classification: Internship – Hours Negotiable
Department: Marketing
Reports to: Marketing Manager/Operations
Location: Toronto
Salary Range: Unpaid

The Bargains Group is an award winning, entrepreneurial, Canadian owned and operated company, which has been growing constantly for over 25 years. We like to think of ourselves as Bargain Idea Generators. Our dedicated and caring BG family provides retailers, companies, individuals, schools, organizations, associations and social services with quality merchandise and custom logoed promotional products at wholesale bargain prices. We are innovative, love making our clients happy at a bargain, and believe in being socially responsible. The Bargains Group attributes their success to a “wonderful team of employees” and prides itself on consistently exceeding customer expectations and providing a high level of customer service.

We are currently accepting applications for the position of a Marketing Database intern.

As the Marketing Database Management Intern, you will:

- ✓ Help re-organize database and help with the Architecture and framework
- ✓ Unify categories and merge
- ✓ Comprehend current customers and potential markets
- ✓ Apply database marketing knowledge to marketing campaign
- ✓ Find and sort contact information per request
- ✓ Find and delete duplicate information
- ✓ Update contact information
- ✓ Compare contact information lists/sales leads to the database

Who you are:

- ✓ You have exceptional organizational skills and attention to detail
- ✓ You have experience with MS Access, Excel, and SQL
- ✓ You are successful working independently or as part of a team
- ✓ Experience with Infusionsoft CRM would be a definite asset
- ✓ Experience using Business Vision would be an asset

All interested candidates should email their resume and cover letter to info@bargainsgroup.com.

Bargains group welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process. While we thank all candidates for their interest, only those individuals selected for an interview will be contacted.