

## **Business Development Intern**

**Title:** Business Development Intern

**Classification:** Internship – Hours Negotiable

**Department:** Marketing

**Reports to:** Marketing Manager/Operations

**Location:** Toronto

**Salary Range:** Unpaid

The Bargains Group is an award winning, entrepreneurial, Canadian owned and operated company, which has been growing constantly for over 30 years. We like to think of ourselves as Bargain Idea Generators. Our dedicated and caring BG family provides retailers, companies, individuals, schools, organizations, associations and social services with quality merchandise and custom logoed promotional products at wholesale bargain prices. We are innovative, love making our clients happy at a bargain, and believe in being socially responsible. The Bargains Group attributes their success to a “wonderful team of employees” and prides itself on consistently exceeding customer expectations and providing a high level of customer service.

We are currently accepting applications for the position of a Business Development intern.

### **As the Business Development Intern, you will:**

- Identify key markets for future penetration
- Support business development efforts with strategic thinking, research, and analysis
- Create market awareness for our brand among our target user groups
- Conduct industry research to support the business development activities in North America
- Perform research work via Internet on specified scientific and/or business topics
- Review scientific information and report findings
- Generate marketing lists for the sales team by prospecting for new business
- Possibly develop marketing materials such as mailers, mass faxes and emails
- Have an open mind and take feedback very well!
- Find great networking opportunities and attend them on our behalf with another co-worker

### **Who you are:**

- You have exceptional organizational skills and attention to detail
- You possess clear and professional written and verbal communication
- You have experience with Excel.
- You are successful working independently or as part of a team.
- Experience with Infusionsoft CRM would be an asset.
- Experience using Business Vision would be an asset.

All interested candidates should email their resume and cover letter to [info@bargainsgroup.com](mailto:info@bargainsgroup.com). Bargains group welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process. While we thank all candidates for their interest, only those individuals selected for an interview will be contacted.