

## Digital Media Intern

**Title:** Digital Media Intern

**Classification:** Internship – Hours Negotiable

**Department:** Marketing

**Reports to:** Marketing Manager/Operations

**Location:** Toronto Salary Range: Unpaid

The Bargains Group is an award winning, entrepreneurial, Canadian owned and operated company, which has been growing constantly for over 30 years. We like to think of ourselves as Bargain Idea Generators. Our dedicated and caring BG family provides retailers, companies, individuals, schools, organizations, associations and social services with quality merchandise and custom logoed promotional products at wholesale bargain prices. We are innovative, love making our clients happy at a bargain, and believe in being socially responsible. The Bargains Group attributes their success to a “wonderful team of employees” and prides itself on consistently exceeding customer expectations and providing a high level of customer service.

We are currently accepting applications for the position of a Digital Media intern.

### **As the Digital Media Intern, you will:**

- Create and maintain a social media editorial calendar for short-term and long-term brand campaigns
- Execute day-to-day social media initiatives including content creation, posting, and developing strategies to improve user engagement and drive action across all major channels including Facebook, Twitter, LinkedIn, Instagram and YouTube
- Create video footage for multiple avenues for our business
- Edit footage into mini-series and mini commercials
- Monitor various trends on social media, perform competitor analysis and have a keen eye for detail
- Have an open mind and take feedback very well!
- Interview and film our President and team on various topics

### **Who you are:**

- You have exceptional organizational skills and attention to detail
- You have experience with Excel
- Canva and Hootsuite experience (Preferred)
- You are successful working independently or as part of a team
- You are creative and outgoing
- You have experience using social media

All interested candidates should email their resume and cover letter to [info@bargainsgroup.com](mailto:info@bargainsgroup.com). Bargains group welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process. While we thank all candidates for their interest, only those individuals selected for an interview will be contacted.