

Graphic Design Intern

Title: Marketing - Blogging and Article Writing Intern

Classification: Internship – Hours Negotiable

Department: Marketing

Reports to: Marketing Supervisor

Location: Toronto Salary

Range: Unpaid

The Bargains Group is an award winning, entrepreneurial, Canadian owned and operated company, which has been growing constantly for over 30 years. We like to think of ourselves as Bargain Idea Generators. Our dedicated and caring BG family provides retailers, companies, individuals, schools, organizations, associations and social services with quality merchandise and custom logoed promotional products at wholesale bargain prices. We are innovative, love making our clients happy at a bargain, and believe in being socially responsible. The Bargains Group attributes their success to a “wonderful team of employees” and prides itself on consistently exceeding customer expectations and providing a high level of customer service.

We are currently accepting applications for the position of a Graphic Design intern.

As the Graphic Design Intern, you will:

- Design and create graphics and visual to support campaigns
- Experience in using video and photography/ editing
- Generating digital assets that are aligned with the brand requirements and company standards
- Design clear engaging graphic communications for print and web. This will include marketing/communication brochures, direct mail pieces, web site and social media graphics, posters, flyers, and other marketing materials as needed.
- Assist the marketing team in pre-event promotions

Who you are:

- You have exceptional organizational skills and attention to detail
- You have experience with Adobe suite – photoshop (Preferred)
- Canva and Hootsuite experience (Preferred)
- You are successful working independently or as part of a team
- You are creative and outgoing
- You have experience using social media

All interested candidates should email their resume and cover letter to info@bargainsgroup.com. Bargains group welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process. While we thank all candidates for their interest, only those individuals selected for an interview will be contacted.