

## Public Relations Intern

**Title:** Public Relations

**Intern Classification:** Internship – Hours Negotiable

**Department:** Marketing

**Reports to:** Marketing/Operations

**Location:** Toronto

**Salary Range:** Unpaid

The Bargains Group is an award winning, entrepreneurial, Canadian owned and operated company, which has been growing constantly for over 30 years. We like to think of ourselves as Bargain Idea Generators. Our dedicated and caring BG family provides retailers, companies, individuals, schools, organizations, associations and social services with quality merchandise and custom logoed promotional products at wholesale bargain prices. We are innovative, love making our clients happy at a bargain, and believe in being socially responsible. The Bargains Group attributes their success to a “wonderful team of employees” and prides itself on consistently exceeding customer expectations and providing a high level of customer service.

We are currently accepting applications for the position of a Public Relations intern.

### **As the Public Relations Intern, you will:**

- Grow existing media relationships and build new connections to distribute communication materials.
- Be mentored by awesome successful people including the Founder, a Top 40 under 40 and Canadian Women Entrepreneur of the Year award winner!!
- Write for PR and digital media, create media pitches and participate in creative brainstorm sessions
- Create press releases and various communications on behalf of The Bargains Group and Founder Jody Steinhauer
- Fulfill general media requests
- Create and distribute press releases for the Engage and Change charity initiative, Project Winter Survival.
- Find speaking opportunities for the President of the company

### **Who you are:**

- You have exceptional organizational skills and attention to detail
- You have experience with Excel
- Strong verbal and written communication skills
- You are successful working independently or as part of a team

**All interested candidates should email their resume and cover letter to [info@bargainsgroup.com](mailto:info@bargainsgroup.com).**

**Bargains group welcomes and encourages applications from people with disabilities.**

**Accommodations are available on request for candidates taking part in all aspects of the selection process. While we thank all candidates for their interest, only those individuals selected for an interview will be contacted.**